

**The Ohio State University
Fall 2005**

PS H597.02 - Political Problems of the Contemporary World: Globalization

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Office Hours: M/W 2:30-3:15

Goals/Rationale:

Thematic upper-division course work, drawing upon multiple disciplines, enriches students' experiences of the contemporary world.

Learning Objectives:

1. Students synthesize and apply knowledge from diverse disciplines to contemporary issues.
2. Students write about or conduct research on the contemporary world.

Brief Description

This course examines a critical political problem facing both industrialized and Third World Societies – the phenomenon of globalization.

The trend of increasing cross-border flows of trade, capital, production, and ideas is often referred to as globalization. Different regions of the world vary in their degree of integration into the world economy, and in the consequences of such integration. This course examines competing claims about the economic, political and social effects of globalization: Does it spread growth and prosperity around the world, or does it lead to an ever-increasing gap between rich and poor? Does it promote efficient use of the world's resources, or does it encourage speculation and financial crises? What is the nature of the relationship between globalization and democracy? Globalization and nationalism? The course will focus on the relationship between economic integration and political change.

Key topics will include the debate over the merits of free trade, the pattern of export-oriented growth policies pursued by East and Southeast Asian nations, the role of multinational firms, the ability of national governments to remain autonomous from global forces, the Asian Financial Crisis of 1997, and the relationship between globalization and democracy.

Prerequisites

There are no prerequisites for this course. The course topic draws from the following areas: comparative politics, politics of the developing world, political economy, development economics, and international economics. Nevertheless, students who have not taken courses in these areas should not be alarmed. Lectures will not assume prior knowledge of the material -- except, of course, the assigned readings! Students are also encouraged to ask questions at any time during class.

Course Requirements

Attendance and participation in class discussion are required. All students are expected to have read the assigned materials before class. Students are also expected to keep up-to-date on current developments and news related to globalization and politics. Grades will be based on class participation (10%), and three short writing assignments (10%, 40% and 40%). Each writing assignment should be 4-6 pages.

Some general guidelines on academic writing:

- The paper should begin with an introductory paragraph (or two) that draws the reader in and clearly states your topic and/or argument. (For longer research papers the introduction should also include an outline of the structure of your paper. This is not necessary for short essays!)
- The body of the paper should focus exclusively on defending or proving the argument given in the introduction.
- The paper should be well-organized. It should consist of a series of paragraphs logically following one another, with a clear point to each, and with effective transitions between them.
- The paper should draw on academic sources (books and journal articles). Internet research (web sites, etc.) may be used as appropriate to supplement the academic sources, but in most cases should not comprise the sole source of research. All sources used in your paper must be properly cited.
- A brief conclusion should reiterate your argument and sum up.
- The paper should be clearly written and free of spelling or grammar errors!

Any student who feels that he or she may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. The Office of Disability Services (292-3307, 150 Pomerene Hall) will provide students with a letter documenting the disability, and will coordinate reasonable accommodations.

Reading Materials

Readings for the course will be available on the professor's web page.

<http://psweb.sbs.ohio-state.edu/faculty/mcooper/classes.htm>

Course Outline

Sept. 21

Introduction and Overview

What is globalization and what is the globalization debate about?

Reading: None

Week 1 (Sept. 26, 28)

Free Trade – Theory, Application and Critique

What is the neoliberal argument about the benefits of free trade?

Why has economic growth since the 1960s been faster in Asia than in the rest of the world?

If free trade is really so beneficial, why is there so much resistance to it?

Reading:

Keohane, Robert O., and Joseph S. Nye, 2000. "Globalization: What's New? What's Not? (And So What?)" Foreign Policy 118 (Spring), pp. 104-119.

"Measuring Globalization: The Global Top 20," Foreign Policy (May/June 2005), pp. 52-60.

Gilpin, Robert. The Challenge of Global Capitalism: The World Economy in the 21st Century (Princeton University Press, 2000). Chapters 1-2

Dos Santos, Theotonio, "The Structure of Dependence," American Economic Review 60:2 (1970), pp. 231-236.

Tabb, William K., "After Seattle: Understanding the Politics of Globalization," Monthly Review 51:10 (March 2000), pp. 1-18.

Amin, Samir, "Africa: Living on the Fringe," Monthly Review 53:10 (2002), pp. 41-50.

Week 2 (Oct. 3, 5)

Labor and Inequality

How does expanded trade affect labor in developing countries?

How does it affect labor in industrialized countries?

How does it affect inequality between countries?

Reading:

Dollar, David, and Kraay, Aart "Spreading the Wealth," Foreign Affairs. v. 81 no. 1 (2002) p. 120-33

Engardio, Pete, et al., "Is Your Job Next? A New Round of Globalization is Sending Upscale Jobs Offshore," Business Week No. 3818 (Feb. 3, 2003), pp. 50-60.

Kapstein, Ethan, "Workers and the World Economy," Foreign Affairs 75:3 (May/June 1996), pp. 16-37.

Tyler, Gus, "Combating the Perils of Globalization," New Leader 86:1 (Jan/Feb 2003), pp. 15-17.

Kabeer, Naila, "Globalization, Labor Standards, and Women's Rights: Dilemmas of Collective (In)Action in an Interdependent World," Feminist Economics 10:1 (March 2004), pp. 3-35.

Week 3 (Oct 10, 12)

Foreign Direct Investment and “Footloose Finance”

How do multinational firms affect the economics and politics of their home countries?

How do they affect economics and politics in host countries?

How is capital mobility different from trade and/or FDI?

What caused the Asian Financial Crisis?

Reading:

Busse, Matthias, “Democracy and FDI,” Hamburg Institute of International Economics, Discussion Paper 220 (2003).

http://www.hwwa.de/Publikationen/Discussion_Paper/2003/220.pdf

Faux, Jeff, “Without Consent: Global Capital Mobility and Democracy,” *Dissent* (Winter 2004), pp. 43-50.

Kurlantzick, Joshua, “Taking Multinationals to Court: How the Alien Tort Act Promotes Human Rights,” *World Policy Journal* 21:1 (Spring 2004), pp. 60-67.

Bhagwati, Jagdish, “The Capital Myth: The Difference between Trade in Widgets and Dollars,” *Foreign Affairs* 77:3 (May-June 1998), pp. 7-12.

Pei, Minxin, “Asia’s Political Lessons,” *China Business Review* (Sept-Oct 1999), pp. 8-10.

Stiglitz, Joseph, “What I Learned at the World Economic Crisis,” *The New Republic* (April 17, 2000)

PAPER 1 DUE – Friday, October 14 by 3pm in Prof. Cooper’s mailbox

Week 4 (Oct. 17, 19)

Globalization and Sovereignty

Reading:

Wright, Robert, “Continental Drift,” *New Republic* 222:3 (Jan. 17, 2000), pp. 18-22.

Naim, Moises, “The Five Wars of Globalization,” *Foreign Policy* (Jan/Feb 2003), pp. 29-37.

Globalization and Human Rights

Reading:

United Nations Universal Declaration of Human Rights, December 1948

<http://www.un.org/Overview/rights.html>

Human Rights Watch, web page on “Business and Human Rights”

<http://hrw.org/doc/?t=corporations>

Choose one article, come to class prepared to summarize and discuss (What is the main argument? What evidence is used to support the argument? Do you agree or disagree?)

McCorquodale, Robert, and Richard Fairbrother, “Globalization and Human Rights,” *Human Rights Quarterly* 21:3 (August 1999), pp. 736-766.

Week 5 (Oct. 24, 26)

Globalization and Human Rights (continued)

Reading:

Apodaca, Clair, "The Globalization of Capital in East and Southeast Asia: Measuring the Impact on Human Rights Standards," Asian Survey 42:6 (Nov/Dec 2002), pp. 883-905.

Drezner, Daniel W., and Henry Farrell, "Web of Influence," Foreign Policy 145 (Nov 2004), pp. 32-40.

Pereira, Charmaine, "Configuring 'Global,' 'National,' and 'Local' in Governance Agendas and Women's Struggles in Nigeria," Social Research 69:3 (Fall 2002), pp. 657-73.

Rodriguez, Havidan, "'A Long Walk to Freedom' and Democracy: Human Rights, Globalization, and Social Injustice," Social Forces 83:1 (Sept 2004), pp. 391-412.

Week 6 (Oct. 31, Nov. 2)

Globalization and Democracy

Reading:

Philippe C. Schmitter and Terry Lynn Karl, "What Democracy is...And is Not," Journal of Democracy 2, 1991.

Howard-Hassmann, Rhoda E., "The Second Great Transformation: Human Rights Leapfrogging in the Era of Globalization," Human Rights Quarterly 27 (2005), pp. 1-40.

Friedman, Milton. Capitalism and Freedom. (Chicago: University of Chicago Press, 1962). Chapter 1, "The Relation between Economic Freedom and Political Freedom," pp. 7-21.

PAPER 2 DUE – Friday, November 4 by 3pm in Prof. Cooper's mailbox

Week 7 (Nov. 7, 9)

Globalization and Democracy (continued)

Reading:

Apter, David E., "Globalization and its Discontents: An African Tragedy," Dissent 49:2 (Spring 2002), pp. 13-18.

Huntington, Samuel P., "The West: Unique, Not Universal," Foreign Affairs 75:6 (Nov/Dec 1996), pp. 28-46.

Friedman, Edward, "Democratization: Generalizing the East Asian Experience," Chapter 1 in Edward Friedman, The Politics of Democratization: Generalizing East Asian Experiences. (Boulder: Westview Press, 1994), pp.19-57.

Rahim, Lily Z., "Economic Crisis and the Prospects for Democratisation in Southeast Asia," Journal of Contemporary Asia 30:1 (2000), pp. 17-36.

Week 8 (Nov. 14, 16)

Globalization and Development

Reading:

Stiglitz, Joseph E., "Globalization and Growth in Emerging Markets and the New Economy," Journal of Policy Modeling 25 (July 2003), pp. 505-524.

Cooper, Mary, and Dinissa Duvanova, "China's Internal Market Integration in the Globalization Era: A Preliminary Analysis," (2005)

Mallaby, Sebastian, "Saving the World Bank," Foreign Affairs 84:3 (May/June 2005), pp. 75-85.

Case Studies

Week 9 (Nov. 21, 23)

Globalization, Nationalism, and Terrorism

Reading:

Beresford, Melanie, and Bruce McFarlane, "Regional Inequality and Regionalism in Vietnam and China," Journal of Contemporary Asia 25:1 (1995), pp. 50-73.

Berg, Eiki, "Local Resistance, National Identity, and Global Swings in Post-Soviet Estonia," Europe-Asia Studies 54:1 (2002), pp. 109-122.

Meunier, Sophie, "The French Exception," Foreign Affairs 79:4 (July 1, 2000), pp. 104-116.

Lindsey, Brink, "Why Globalization Didn't Create 9/11," The New Republic (November 12, 2001), pp. 12-14.

Hoyt, Kendall, and Stephen G. Brooks, "A Double-Edged Sword: Globalization and Biosecurity," International Security 28:3 (Winter 2003/04), pp. 123-148.

Week 10 (Nov. 28, 30)

The Future of Globalization

Reading:

Ferguson, Niall, "Sinking Globalization," Foreign Affairs 84:3 (May/June 2005), pp. 64-77.

Gilpin, Robert. The Challenge of Global Capitalism: The World Economy in the 21st Century (Princeton University Press, 2000). Chapter 11

Hammond, John L., "The World Social Forum and the Rise of Global Politics," NACLA Report on the Americas (March/April 2005), pp. 30-34.

PAPER 3 DUE – Monday, December 5 by 3pm in Prof. Cooper's mailbox